



# 10 REASONS WHY SAP BUSINESS ONE IS THE RIGHT PLATFORM CHOICE FOR BUSINESS GROWTH



**SAP** Business  
**One**

If flexibility around your business processes is key, then SAP Business One makes life simpler by giving you greater control in a single solution. Designed for those SMEs that can't or don't want to be prescribed in their business processes, it's a powerful, cost-effective and versatile platform for you to scale and compete with companies of all size, without the complexity. Built-in tools and business intelligence let you customise the solution in the way you want to work, with out-of-the-box industry specific focus and functionality for a wide range of sectors.



**SAP** Business  
**One**



**Quickly discover – in 10 great reasons – why SAP Business One is already used by over 80,000 customers, implemented by more than 850 Value Added Resellers worldwide.**





# 1. FUTUREPROOF YOUR SUCCESS WITH A GLOBAL LEADER

SAP has been a global leader in business solutions for small, medium and large companies for many years. Today it serves 440,000 customers in more than 180 countries and touches 77% of the world's transactional revenues. SAP is one of the world's top cloud vendors with 69 datacenters in 35 global locations, with its cloud user base having an estimated 215 million users.

SAP is committed to its portfolio of solutions for SMEs, which make up 80% of its customers, and is a market leader in ERP, intelligent analytics and software for supply chain management, human capital management and experience management. SAP Business One is SAP's business management software designed for SMEs. Deployed in over 170 countries it is available as 50 country localisations in 28 languages.



## 2. INTERNATIONAL REACH

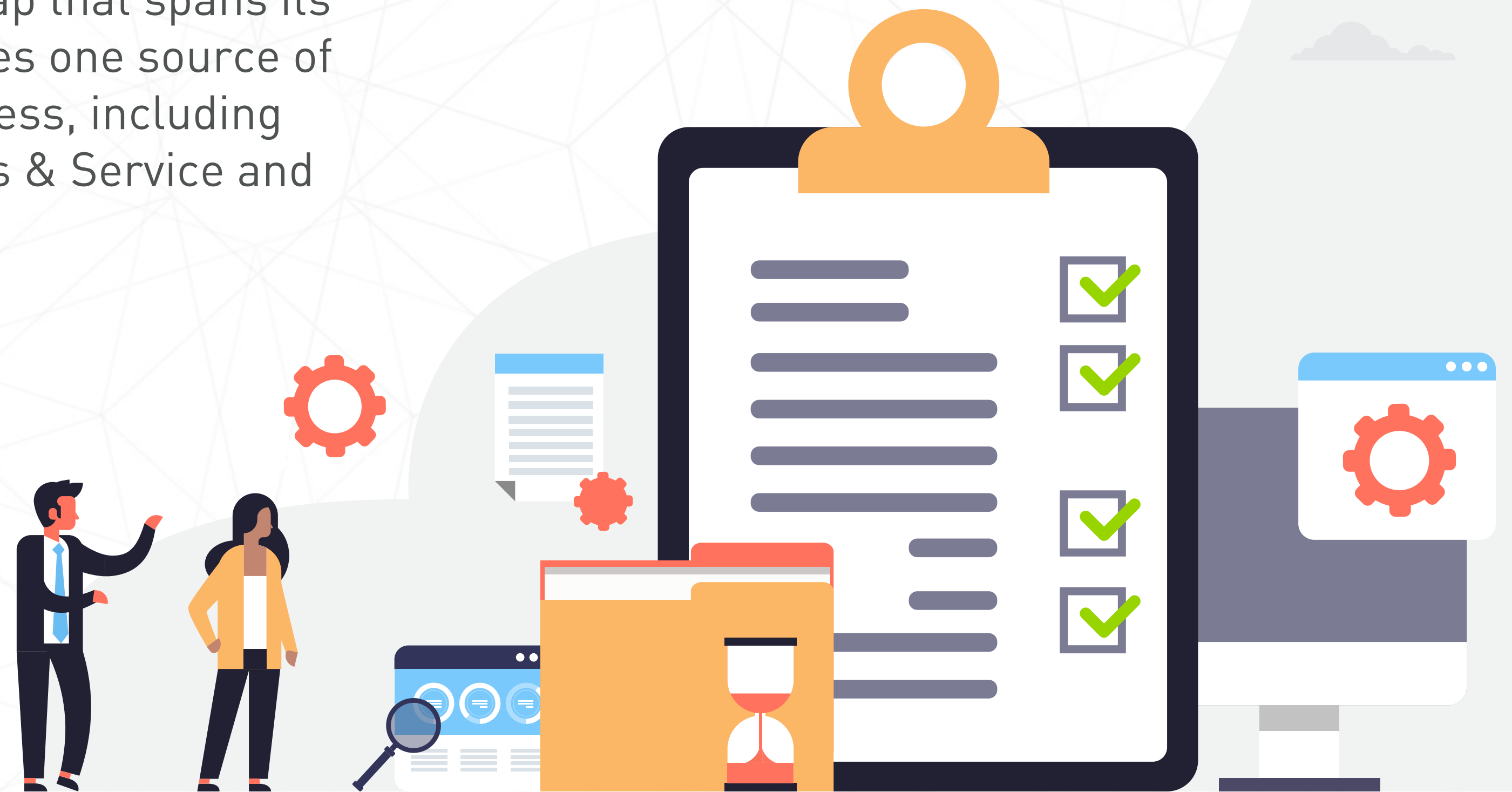
If you have offices overseas or do business internationally, local reporting and regulatory requirements will be a fact of life. SAP Business One covers 50 localisations with 28 languages and is used in more than 170 countries, giving you the confidence to do business wherever you need to. Each localisation keeps your business compliant with local accounting and tax requirements, such as statutory reporting, local invoicing formats.





### 3. CORE BUSINESS PROCESS

SAP Business One benefits from many years of best practice developed by SAP for core common end-to-end business processes, as well as a roadmap that spans its future long-term development. It provides one source of truth for all the core areas of your business, including Finance, Purchasing & Operations, Sales & Service and Production & MRP.



## 4. INDUSTRY FOCUS

The SAP Business One solution has over 300 SAP accredited Software Solution Partners (SSPs) with 500+ out of the box industry-specific solutions.

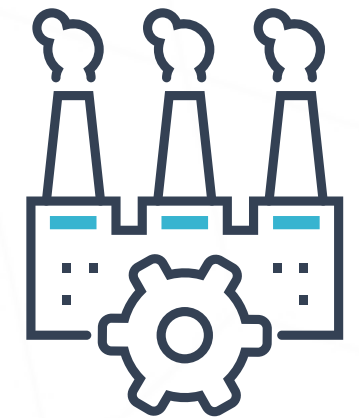
Our established relationships with many of these global SSPs enables us to guide and advise you on the right industry-specific functionality, best-of-breed apps and business logic to add and extend your solution. This flexibility will help you align your business challenges to ensure the success of your project.



AUTOMOTIVE



CONSUMER PRODUCTS



ENGINEERING



FOOD & BEVERAGE



HEALTHCARE



HI-TECH



INDUSTRIAL



RETAIL



DISTRIBUTION

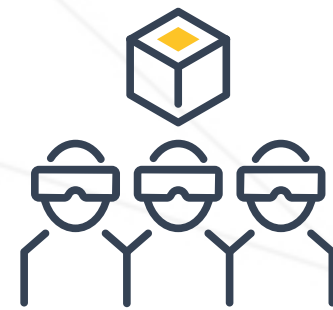


## 5. HORIZONTAL EXTENSIONS

You expect your ERP system to effectively handle the standard functions of finance, sales, CRM, procurement, production, service desk and project management. But SAP Business One can connect to other mission-critical modules to support your specific business needs, including:



**BUDGETING  
FORECASTING**



**ENHANCED CRM**



**AUTOMATED  
PAYMENT  
PROCESSING**



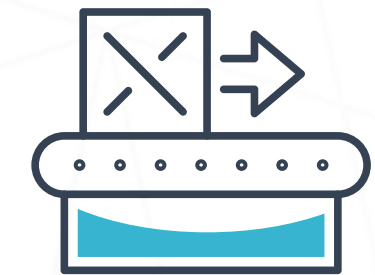
**MOBILITY**



**ADVANCED  
BUSINESS  
INTELLIGENCE**



**FIELD SERVICE  
(SAP FSM)**



**WAREHOUSE  
MANAGEMENT**

## 6. ADD CUSTOMISATION & AUTOMATION

A broad portfolio of complementary technologies and applications enable you to automate and control every aspect of your business.

With built-in customisation toolsets and add-ons like Business One Usability Package and Business Process Automation, you can easily configure your own business logic without the need for bespoke coding. From free/chargeable shipping thresholds to warnings and blocks for specific events in sales and purchasing, configuration is user and upgrade friendly.



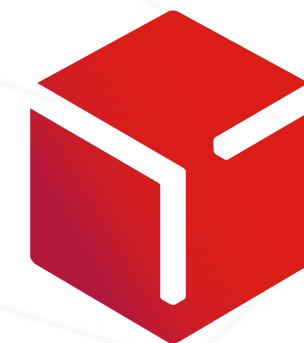


## 7. INTEGRATION WITH BUSINESS CRITICAL SOLUTIONS

SAP Business One is rich in functionality but it allows for seamless integration with key external operational systems to enable you to run your business flexibly. From Making Tax Digital with HMRC, to Magento, Amazon, Shopify and couriers like DPD and (REST) APIs let you build and integrate the business critical solutions you need.



HM Revenue  
& Customs



**dpd**



**Magento®**

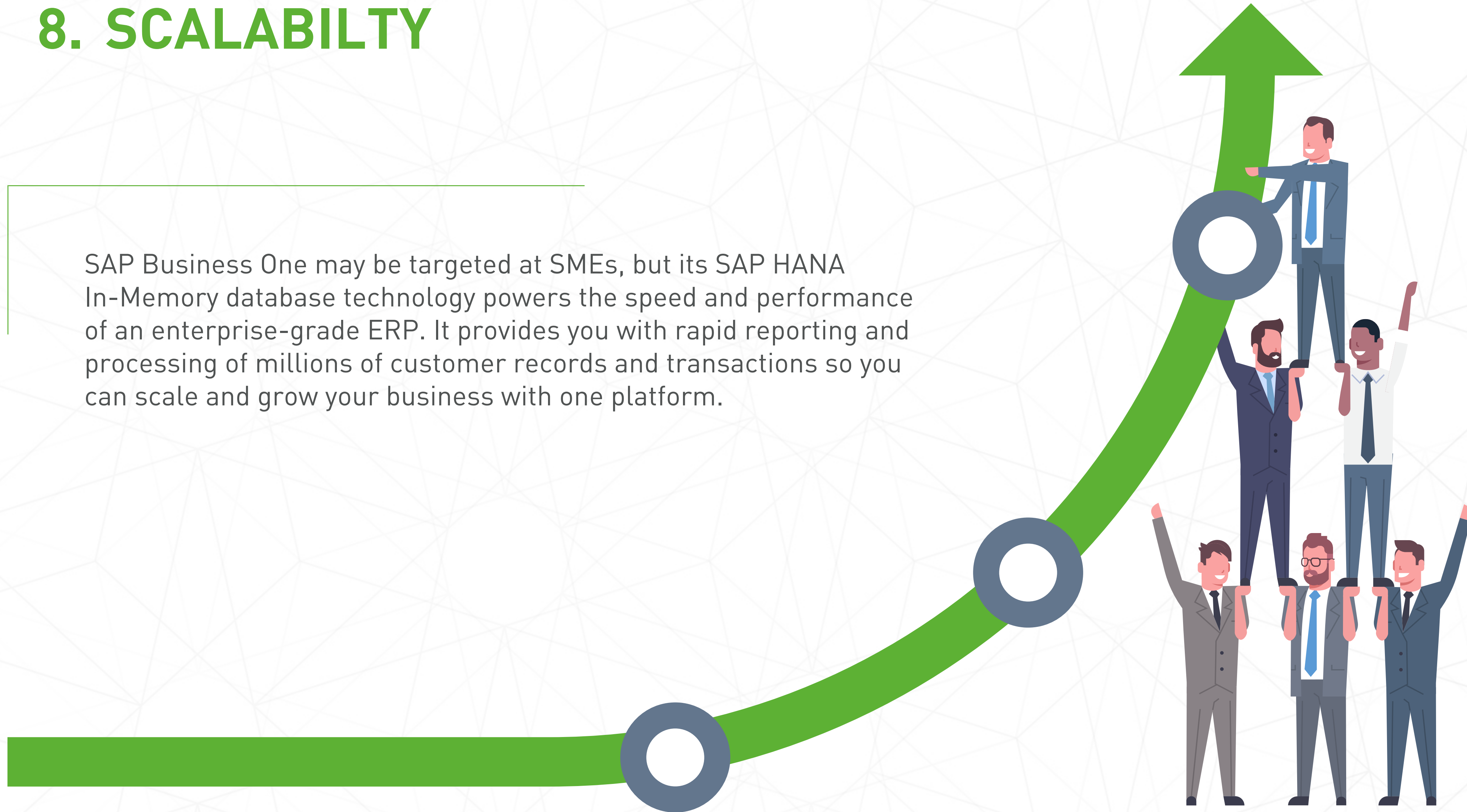
**amazon.com**



***shopify***

## 8. SCALABILITY

SAP Business One may be targeted at SMEs, but its SAP HANA In-Memory database technology powers the speed and performance of an enterprise-grade ERP. It provides you with rapid reporting and processing of millions of customer records and transactions so you can scale and grow your business with one platform.





## 9. DATA AND REPORTING

SAP Business One comes with more than 150 built-in standard reports and dashboards. Creating your own reports is also easy with the reporting tools that. These include KPIs for tracking business-critical measures, Interactive Analysis for creating flexible ad-hoc reporting within Microsoft Excel and Dashboards for embedding business forms and functions for users.

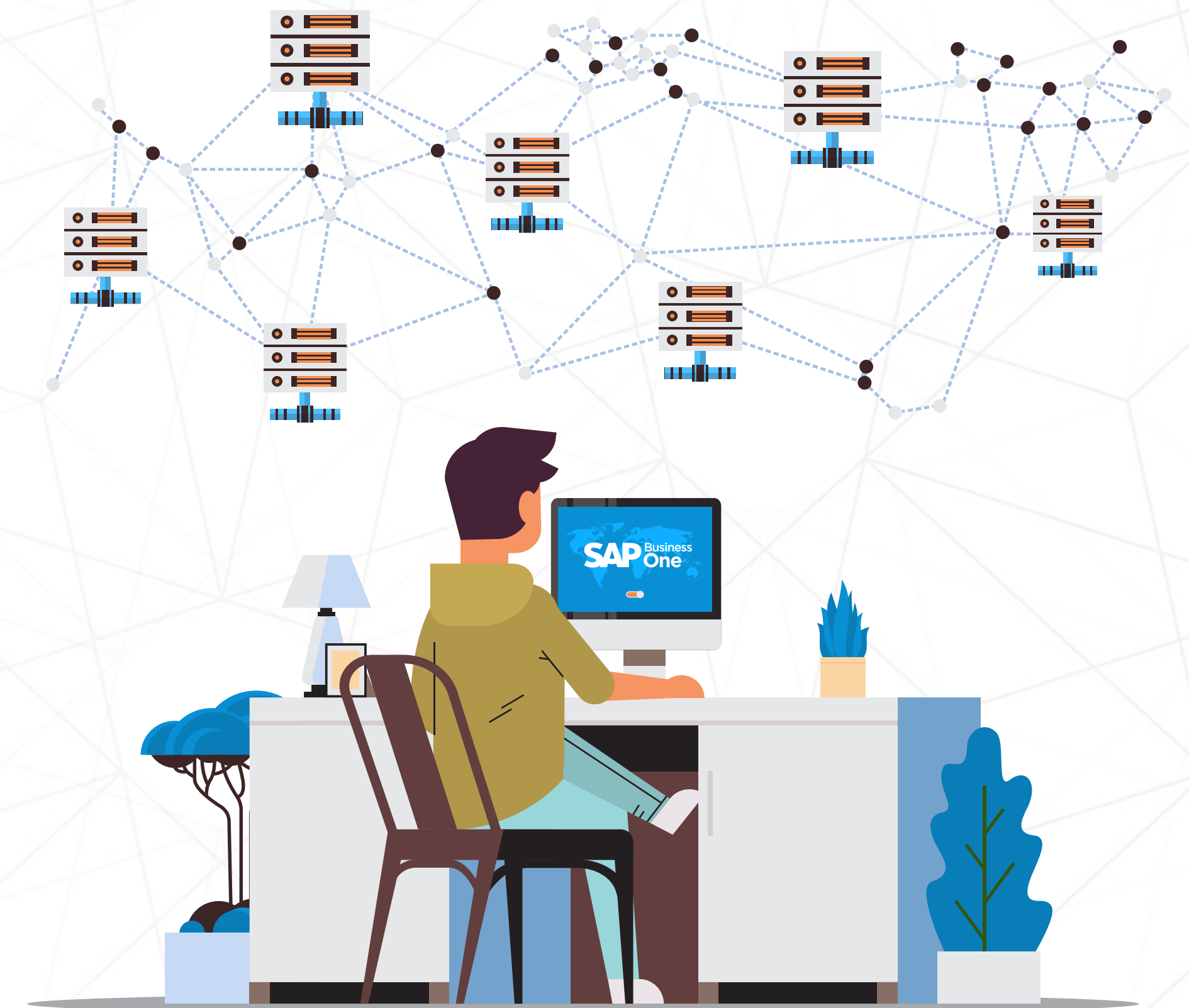


# 10. PLATFORM FLEXIBILITY

Flexibility is a key requirement of any ERP deployment. SAP Business One provides a flexible, secure and resilient ERP platform, with the choice to decide cloud and on-premise options to suit the way you run your business.

## Cloud deployment options

A cloud solution gives you a cost effective and scalable solution, with no need for on-premise hardware, up-front costs or infrastructure support overheads as you grow your business.





## 10. PLATFORM FLEXIBILITY - PUBLIC CLOUD

Public Cloud gives you the benefit of secure hosting from a single tenanted environment. With Public Cloud, SAP Business One is delivered to users anywhere on any device without the need for local hardware and setup.

SAP Business One as a Service (BOaaS), with an option to deploy Microsoft's Azure cloud platform, combines the fastest speed of deployment with a fully managed service. A truly global solution that gives you the power to decide where your data is stored, choosing from a range of Azure's datacentres.

SAP Business One as a Service is offered by Codestone as a fully managed service on Microsoft SQL Server or SAP HANA. Risk exposure is minimised through our certification programme including ISO 27001 and Cyber Essentials Plus. The service includes 24/7 helpdesk support and offsite backup services. Subscription licensing avoids capital expenditure and delivers operational cost flexibility.



## 10. PLATFORM FLEXIBILITY - PRIVATE CLOUD

A turnkey solution for businesses that wish to pick and choose their cloud components and options, but without the need to manage it themselves, and offers enhanced security risk management. Private Cloud provides you with the flexibility and choice of preferred connectivity and integration, with dedicated services and licensing, together with guaranteed performance.

Subscription licensing avoids capital expenditure and can deliver operational costs flexibility. Perpetual licensing is also an option, giving you a better long-term TCO with the option to own your licences outright.

On Premise is similar to Private Cloud but your infrastructure is hosted onsite. Benefits of on premise include compliance with internal data security policies, direct control and access to your data, and the ability to leverage internal hardware and infrastructure and resources. However, it comes with certain risks of connectivity and susceptibility outages, with possible longer incident recovery availability, depending on resources.





# WHY CODESTONE



Codestone is SAP's number one partner in EMEA North for SAP Business One. Winner of the SAP EMEA North Best Performance Award 2020, Codestone is highly experienced across multiple industry sectors, delivering rapid implementation projects alongside complex international rollouts.

Our successful integration methodology and in-depth pre-sales approach to understand your business is supported post go-live by our highly responsive and competent SAP and IT infrastructure specialist team. To ensure you gain the maximum benefit from your SAP Business One solution, we proactively monitor its adoption and value at regular six-monthly account and system review meetings.



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**EMEA North Best Performance Award  
2020 (SAP Business One & SAP Business  
ByDesign)**

**EMEA North Outstanding Performance  
Award 2020 (SAP Business One)**

**UK & I Net New Name Award 2020 (SAP  
Business One)**

**2020 SAP Gold Partner and Member of the  
SAP EMEA Partner Executive Committee**

**24x7x365 Support Desk managed from our  
UK-based Network Operation Centre**